

IVANNA PEREZ

F A S H I O N D E S I G N E R

CONTACT

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📍 Atlanta, GA

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EDUCATION

SAVANNAH COLLEGE OF ART AND DESIGN

BFA Fashion Design 2021-2024

Suma Cum Laude

SKILLS

- Resourceful and Detail Oriented
- High Sense of Responsibility
- Strong Interpersonal Skills
- Creativity: Ability to think outside the box, conceptualize innovative designs, and translate them into tangible garments.
- Communication: Strong written and verbal communication skills for effective collaboration with teams and clients.
- Critical Thinking: Capable of problem-solving and adapting to unexpected challenges.
- Project Management: Well-organized with the ability to manage multiple projects and meet deadlines.

PROFILE

Creative and versatile fashion designer passionate about merging creativity with strategic thinking to make a meaningful impact in the corporate fashion industry. I bring ideas to life by transforming artistic concepts into expressive, wearable designs. Especially passionate about denim, I'm inspired by its versatility, comfort, and timeless appeal as a foundation for innovation. Committed to pushing creative boundaries, embracing innovation, and contributing to the dynamic world of fashion.

PROFESSIONAL DEVELOPMENT

- Technical Proficiency: Skilled using Microsoft Office, Adobe Creative Suite, Procreate, and Midjourney.
- Design Expertise: Proficient in the entire fashion design process, from concept creation to pattern making, sewing, and garment construction.
- Fashion Research: Adept at trend analysis, market research, and staying up-to-date with the latest industry developments.
- Familiar with Clo3D.
- Fashion Styling: Proficient in creating fashion looks that align with various themes and stories.
- Fluent in Spanish

EMPLOYMENT

- SCADFashion Docent (August 2022 - June 2023)
- SCADFashion Curatorial Assistant & Stylist Internship (June 2023 - November 2024)
 - worked with Manish Arora, The Blonds NY, Imane Ayissi and Sandy Powell.