Ivanna Perez

FASHION DESIGNER | STYLIST

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PROFILE

Fashion designer combining creative intuition with strong technical skill, specializing in expressive, trend-forward design with a particular passion for denim and textile-driven storytelling. Experienced in styling, exhibition curation, garment construction, and concept development. Known for balancing imaginative ideas with commercial awareness to create compelling, wearable designs that fit a brand's identity while pushing innovation.

EXPERTISE

DESIGN
Concept development & sketching
TECHNICAL
Patternmaking, sewing, garment construction
RESEARCH
Trend forecasting, market + cultural research
STYLING
Editorial styling, exhibition styling
TOOLS
Adobe Creative Suite, Procreate, Microsoft Office, Clo3D, Midjourney
OTHER
Beginner knitter, beginner ceramist
LANGUAGES
Fluent in English, Spanish

EDUCATION

SAVANNAH COLLEGE OF ART AND DESIGN
BFA Fashion Design
Summa Cum Laude
2021–2024

Experience

ARITZIA
STYLY ADVISOR
May 2026 - Present

- Provide tailored styling recommendations and product guidance, delivering elevated client experinces.
- Support sales goals, maintain brand standards, and contribute to an engaging shopping experience.

FREE PEOPLE
STYLIST
March 2026 - July 2026

- Provided personalized styling experiences to clients, driving sales through product knowledge and trend awareness.
- Supported with visual merchandising, maintained store presentation, and built strong customer relationships.

SCADFASH
CURATORIAL ASSISTANT & STYLIST
June 2023 -November 2024

- Helped curate and install exhibitions featuring Manish Arora, The Blonds NY, Imane Ayissi, and Sandy Powell, ensuring visual cohesion and creative storytelling.
- Styled exhibition looks, coordinated garment preparation, steaming, preservation, and display fitting.
- Researched curatorial narratives, supporting theme development and visual direction.
- Collaborated with cross-functional teams including designers, museum staff, and production crews.
- Supported behind-the-scenes creative processes, including look development and detail documentation.

SCADFASH
DOCENT
August 2022 – June 2023

- Led exhibition tours and communicated design concepts, construction details, and historical context to diverse audiences.

PORFOLIO: PEREZDOCE.COM