

Ivanna Perez

FASHION DESIGNER | DENIM-FOCUSED CREATIVE

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Fashion designer blending creative intuition with strong technical skill, specializing in expressive, trend-forward design with a particular passion for denim and textile-driven storytelling. Experienced in styling, exhibition curation, garment construction, and concept development. Known for balancing imaginative ideas with commercial awareness to create compelling, wearable designs that fit a brand's identity while pushing innovation.

Skills

- **Design:** Concept development & sketching
- **Technical:** Patternmaking, sewing, garment construction
- **Research:** Trend forecasting, market + cultural research
- **Styling:** Editorial styling, exhibition styling
- **Tools:** Adobe Creative Suite, Procreate, Microsoft Office, Clo3D, Midjourney
- **Craft & Material Exploration:** Beginner knitter, beginner ceramist
- **Languages:** English, Spanish (fluent)

Education

SAVANNAH COLLEGE OF ART AND DESIGN (SCAD)

BFA Fashion Design — Summa Cum Laude
2021-2024

Experience

SCADFASH — CURATORIAL ASSISTANT & STYLIST

June 2023 -November 2024

- Assisted in curating and installing exhibitions featuring Manish Arora, The Blonds NY, Imane Ayissi, and Sandy Powell, ensuring visual cohesion and creative storytelling.
- Styled exhibition looks, coordinated garment preparation, steaming, preservation, and display fitting.
- Conducted research to build curatorial narratives, supporting theme development and visual direction.
- Collaborated with cross-functional teams including designers, museum staff, and production crews.
- Supported behind-the-scenes creative processes, including look development and detail documentation.

SCADFASH — DOCENT

August 2022 - June 2023

- Led exhibition tours and communicated design concepts, construction details, and historical context to diverse audiences.
- Supported visitor experience while maintaining professionalism and brand tone.